

**ENVIRONMENTALLY FRIENDLY MARINE SUPPLY COMPANY, ASAP, HELPS  
EARTHTRACE ECO-BOAT SMASH WORLD RECORD**



Thanks in no small part to ASAP Supplies from Beccles in the UK, Earthrace, the world's fastest eco-boat, has smashed the world speed record for a powerboat to circumnavigate the globe, completing the 24,000 nautical mile journey in just 60 days, 23 hours and 49 minutes.

The boat crossed the finish line (see photo left) in Sagunto at 12.24 GMT/14.24 CET on Friday 27 June 2008, and completed the journey using only biodiesel in place of

traditional fuel to demonstrate and draw global attention to the potential for alternative fuel sources.

ASAP Supplies provided a variety of products for the boat including Centek Mycelx bilge filters, and smart pads that are designed to control, capture and contain harmful spills. Although biofuel is harmless, the smart pads were used extensively, especially when the boat developed a major fuel leakage en route to Palau.

Earthrace set off from Spain on 27 April at [time GMT] in an attempt to challenge the world record that has remained unbroken since 1998, when it was set by the British boat, Cable and Wireless Adventurer.

Shaun Wigley, Customer Services Manager, ASAP Supplies, said: "As a company, we have long felt that it was time our industry was made aware of just how fragile the marine environment is and how certain products can help to protect it. So when we were approached by Earthrace, we didn't hesitate to support their goals. With our new wide range of environmental products '**CleenLife**' (which will be officially launched at METS 2008 in Amsterdam) we felt that the bilge filter and smart pads would be more than capable of meeting any requirements".

For all those who do not already know, '**CleenLife**' is a new brand, which will feature a number of additional environmental products. These new products will help us lead the fight to ensure that we in the Marine industry all work together to educate boat owners and operators to help protect our waters from the possible harmful effects of pollution from vessels (If you would like to find out more about this, please visit our website [www.asap-supplies.com](http://www.asap-supplies.com) and click on Green Products.)

Skipper Pete Bethune, a former oil worker, has dedicated the past six years of his life towards reaching his goal of smashing the record in his amazing boat using biodiesel, including an attempt last year, called off after meeting three huge storms in the Mediterranean.



Bethune said: "This fantastic team of people and our amazing boat have broken the record by a massive margin, and it is only due to the support we have had from companies like ASAP Supplies, whose company ethos mirrors our own. Without them, none of this would have been possible".

"We're completely stoked to have achieved something so incredible," says Bethune. "Earthrace's success has proved that any form of transport, including marine, can be non-damaging to the environment as well as being high performance. It is still early days for alternative fuel and there are issues that need to be addressed by those with the power to make change happen. But I hope that Earthrace and her adventure highlight to the world the importance of continuing to research and develop alternative fuel sources for global use."

#### **World record route**

Sagunto (Spain) – Horta (Azores) – San Juan (Puerto Rico) – Colon (Panama Canal, Panama) – Manzanillo (Mexico) – San Diego (USA) – Maalaea Harbor, Maui (Hawaii) – Majuro (Marshall Islands) – Koror (Palau) – Singapore – Kochi/Cochin (India) – Salalah (Oman) – Port Said (Suez Canal, Egypt) – Sagunto (Spain)

#### **What next for Earthrace?**

Following a visit to Portugal to meet fuel sponsor, SGC Energia, Earthrace will be embarking on a further tour that will take in more of Europe as well as the Caribbean and Australia, with the boat returning home to New Zealand in 2009. Skipper Bethune is actively looking for new volunteers to travel with the boat as crew during the tour. Keep up-to-date with news and see if the boat will be visiting a town near you on [www.earthrace.net](http://www.earthrace.net)

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#### **Notes to editors:**

Further media information available <http://www.earthrace.net/index.php?section=2>

High resolution, copyright-free photographs and video footage are available to download from our FTP site: <ftp://assets.earthrace.net>

User name: [broll@earthrace.net](mailto:broll@earthrace.net)

Password: earthrace123

**Press contacts: Carley Dangerfield, Tel: +44 1502 718 224 E-mail: [carley@asap-supplies.com](mailto:carley@asap-supplies.com)**

**ASAP Supplies: Shaun Wigley, Tel: +44 1502 718 206 E-mail: [shaunw@asap-supplies.com](mailto:shaunw@asap-supplies.com)**

**Earthrace: Bev Bailey (in Spain Friday 27<sup>th</sup> June – Wednesday 2 July with crew), Tel: +44 7711 402 572, [bev@bbmac.co.uk](mailto:bev@bbmac.co.uk)**